

Internal Predators: What Yellowstone Wolves and Navy SEALS Can Teach You about Innovation



What do Yellowstone wolves and Navy SEALs have to do with innovation?

A lot more than you think.

In this dynamic presentation, **Todd Hudson of the Maverick Institute** will show you why internal predators – employees who like to weed out weak products and projects, and who constantly question the status quo – are vital to your organization's 'ecosystem.'

Internal predators play a critical role in corporate cultures that are primed for fast, continuous innovation. Todd's talk includes:

The Role of Internal Predators

- What they are and why companies need them.
- How they spur innovation.
- What makes them effective.
- How they're different from other initiatives.

Practical Tips for Creating and Managing Internal Predators

- How to find them.
- How to pick them.
- How to make them productive, instead of destructive.
- How to protect them so they can do their jobs and serve their vital role.

Book Todd for Your Next Meeting!

Todd Hudson

is a knowledge transfer expert and operations guru who created a think tank – The Maverick Institute – to transform the way organizations train, teach and share knowledge.



Bringing LEAN techniques, new methods and innovative technologies to the world of knowledge transfer, Todd and his posse of Mavericks help organizations 'retool' inefficient training and replace it with new methods such as high-impact mentoring and social networks.

Todd's dynamic, entertaining keynote programs are a big hit with audiences. His witty delivery, high energy and surprise-a-minute teachings stand people on their ear and send them home with practical ideas they can implement right away.



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**Todd's presentations
are dynamic,
entertaining and
chock full of tips your
audience can take
home and apply right
away.**

Who Will Benefit from Todd's Programs?

Todd's practical and innovative knowledge transfer ideas will especially appeal to audiences who need to:

- Onboard new employees quickly, efficiently and with fewer mistakes.
- Capture knowledge, wisdom and expertise from retiring baby boomers.
- Stem 'brain drain' and keep value in M&A integrations.
- Train new employees in highly regulated or high-danger jobs.
- Engage Gen Y millennial employees.

Let Todd tailor a customized presentation for your group or company today!

"Hearing Todd speak is always an edge-of-my-seat experience. His ideas are provocative but practical in balancing the complexities of corporate culture with simple concepts everyone can understand and use."

Chris Hoffmann, CEO and Founder
RynoCycle, Inc.



"Todd's wolf talk blew my doors off. Not only was it entertaining as heck, it made me think hard about how easy it is for maturing companies to lose their innovative edge when the culture tries to kill off employees who say what's unpopular and uncomfortable

Terry Trover, Planar Systems, Inc.



"One of the best business talks I ever heard."

Tom Byrnes, Spark Marketing



For more information:

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